

Male involvement in HIV Prevention Trials

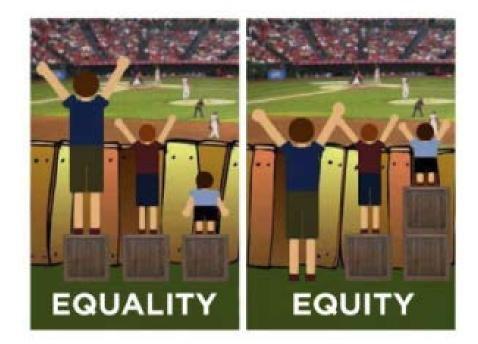
Examples from HPTN071

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Introduction





Equity is the absence of avoidable or remediable differences among groups of people, whether those groups are defined socially, economically, demographically, or geographically. (WHO)



Why focus on men?

- "It will be impossible to end the epidemic without bringing treatment to all those who need it" UNAIDS
- Gender dynamics have a large role to play in HIV programming
- There is a risk of "...putting men simply in the role of supporting access to services for their female partners living with HIV raher than caring for their own needs" Croce-Galis What works association





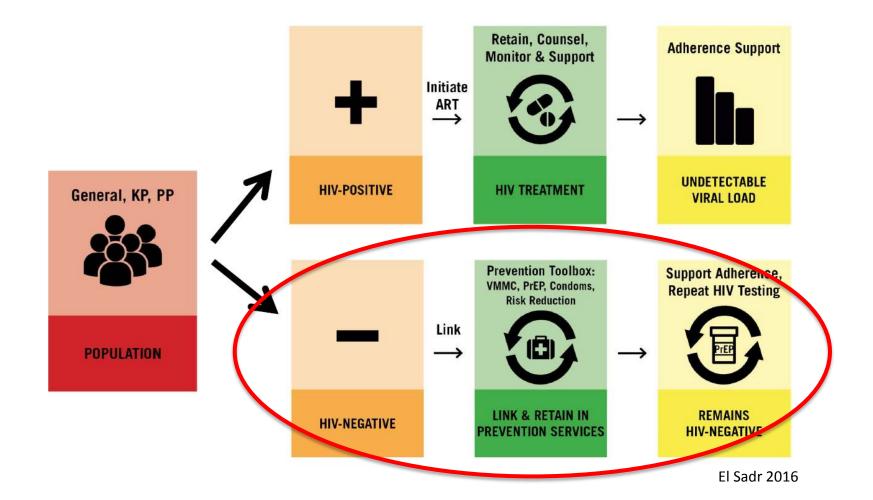


- Men often portrayed negatively in HIV discourse
 - Bringing the virus into relationships
 - Infecting young women
 - Perpetrating GBV
- HIV services are less accessible for men
- HIV may threaten masculinity "real men don't get sick"
- *"Men usually say that HIV testing is for women"* DiCarlo et al Culture Health and Sexuality 2014



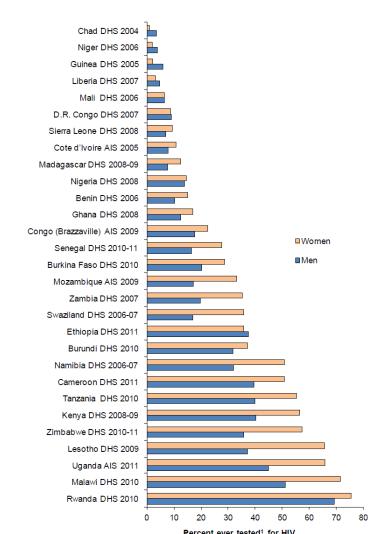


HIV Care and Prevention Continua





HIV testing is key



- Data from sub-Saharan Africa shows a large gap in men testing for HIV
- Without knowledge of status it is impossible to access either treatment or prevention of HIV

Demographic patterns of HIV testing uptake in Sub-saharan Africa. DHS Comparative reports 30. measure DHS 2013 HPTN HIV Prevention Trials Network

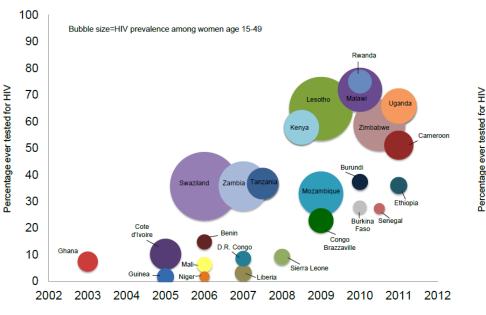
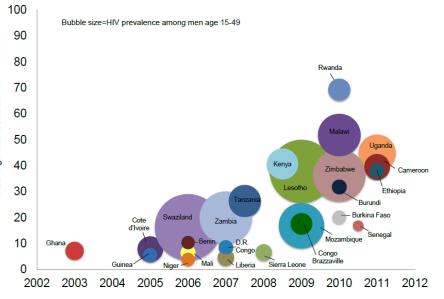


Figure 6.1 Percentage of women who have ever been tested for HIV by year and women's HIV prevalence

Figure 6.2 Percentage of men who have ever been tested for HIV by year and women's HIV prevalence



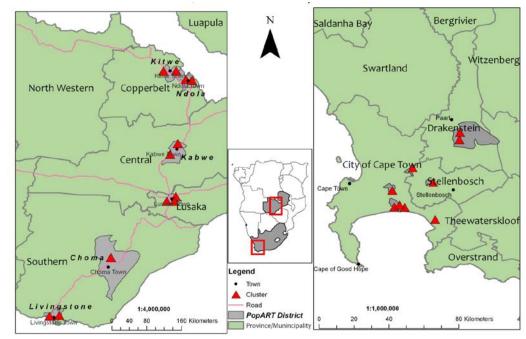
Demographic patterns of HIV testing uptake in Sub-saharan Africa. DHS Comparative reports 30. measure DHS 2013





HPTN071/PopART

- Does a strategy of combination HIV prevention including universal HIV testing and treatment reduce HIV transmission (incidence) at community level?
- Is UTT possible?
 - Uptake of HCT
 - Uptake of ART
 - Time from diagnosis to care
 - Retention in care
 - Adherence/viral suppression
 - Uptake of VMMC
 - Uptake of PMTCT
 - Sexual risk behaviour

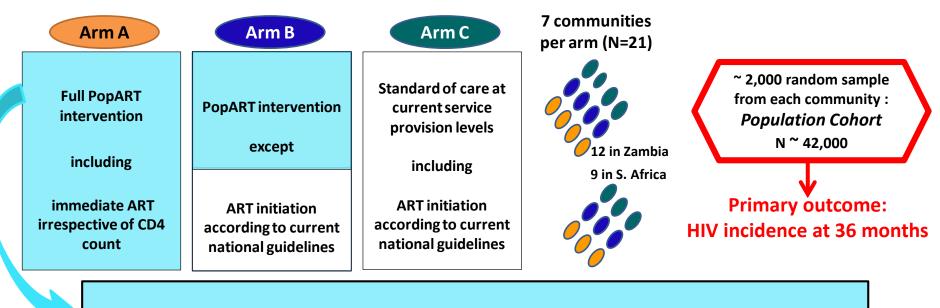




Trial Design



3 arm cluster-randomised trial with 21 communities



PopART intervention package

> Annual rounds of Home Based Voluntary HIV Testing by Community HIV-care Providers (CHiPs)

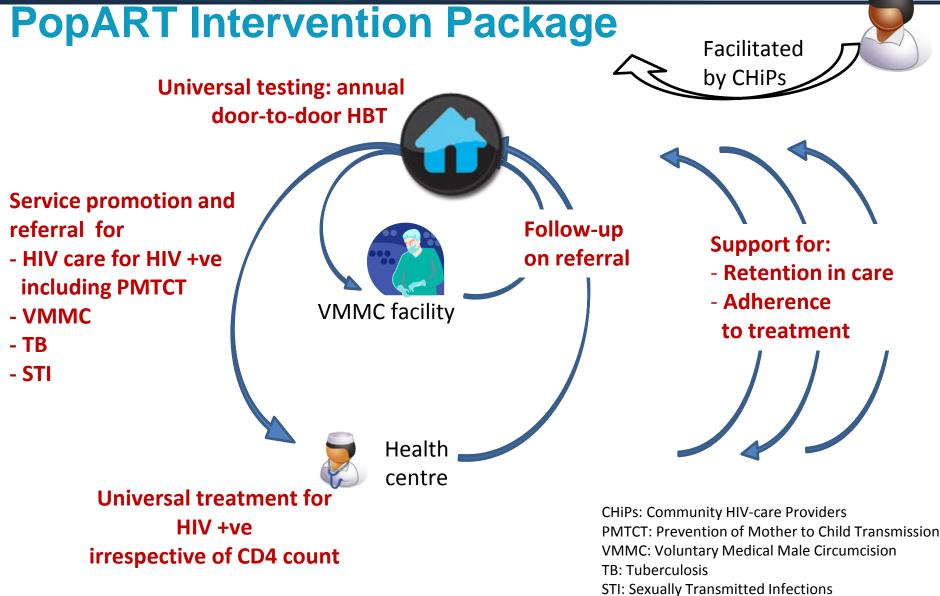
> Health promotion, Active Referral and/or Retention in Care support by CHiPs for the following:

- Voluntary Medical Male Circumcision (VMMC) for HIV negative men
- Prevention of Mother to Child Transmission (PMCT) for HIV positive women
- HIV treatment and care for all HIV positive individuals
- Promotion of sexual health and TB services
- Condom provision

> ART irrespective of CD4-count or immune-status provided at the local health centre in Arm A







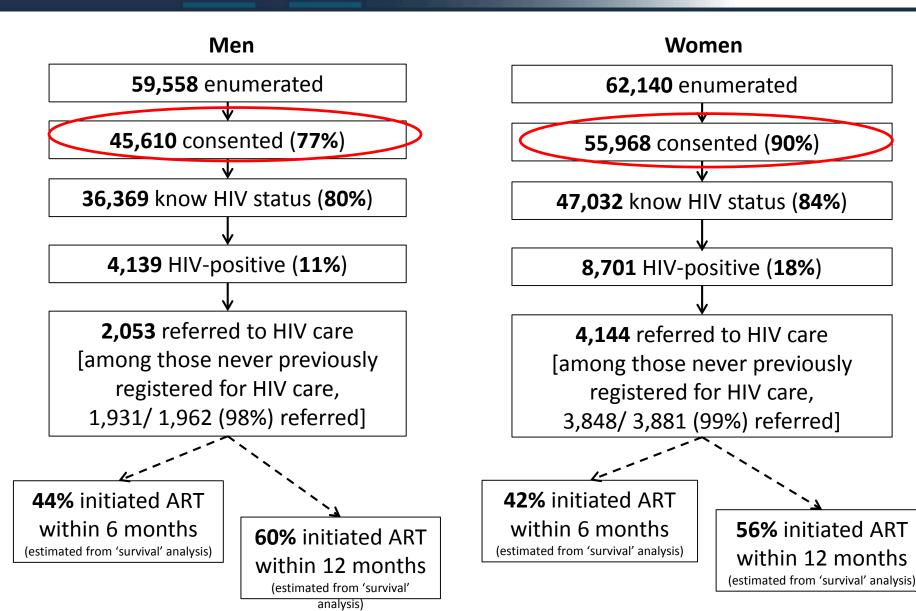


Why are we missing the men?





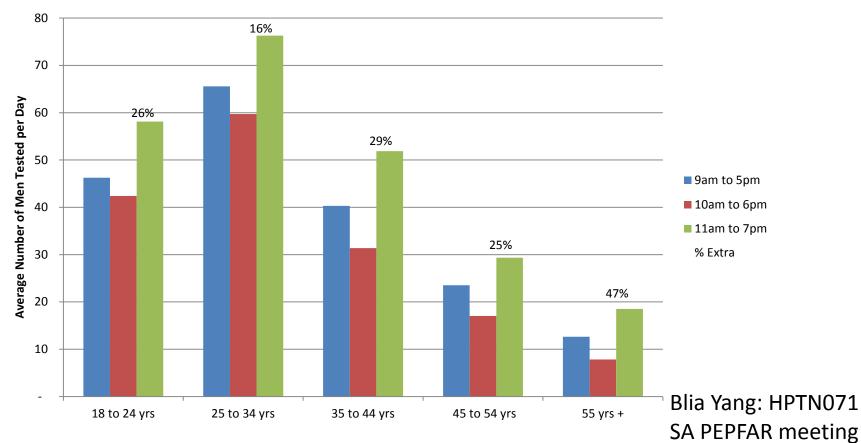






Men are not home during the day

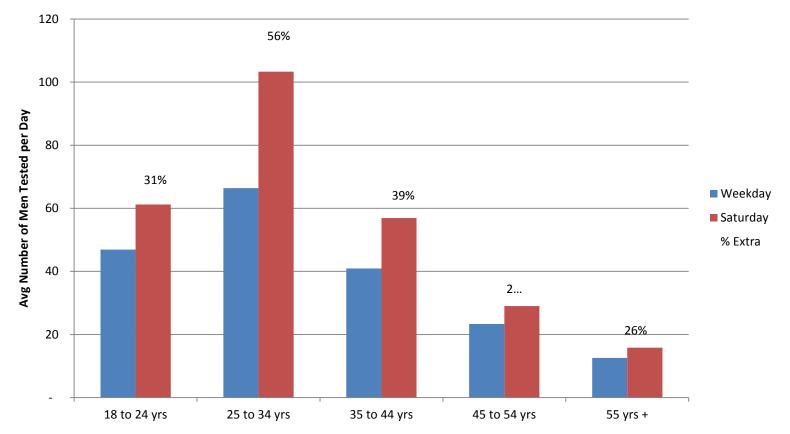
16% MORE MEN (25 TO 34 YRS) & 29% MORE MEN (35 TO 44 YRS) ARE REACHED DURING 11AM - 7PM COMPARED TO 9AM - 5PM





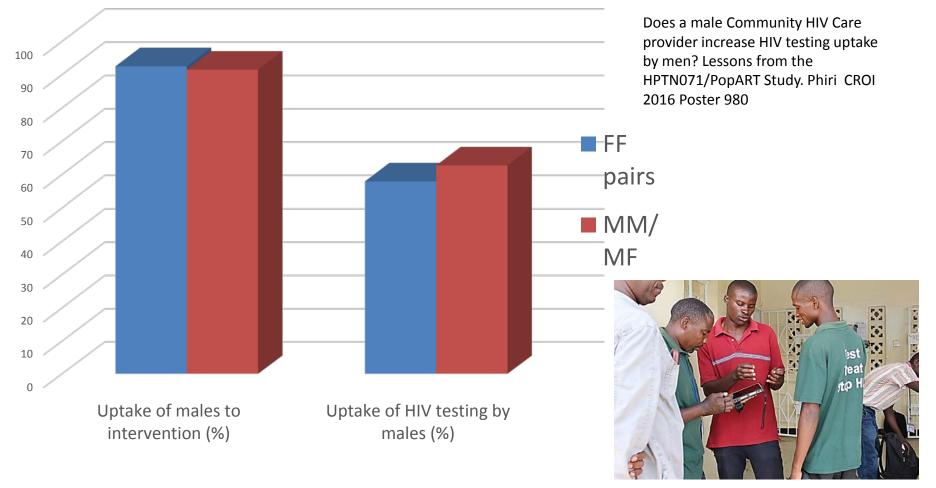
Find men at a time and day that suits them.....

56% MORE (25 TO 34 YRS) & 39% MORE (35 TO 44 YRS) ARE REACHED ON A SATURDAY





Does having a male provider increase uptake among men?



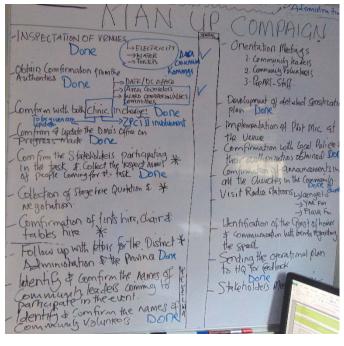


Strategies to reach more men

- First asked men what they wanted
 - HIV is NOT the most important thing in their lives
 - Other health care issues
 - Male- friendly spaces
 - Interesting activities



"Man Up"





- Provided a range of health services
- Football matches, performances
- Raffle



What worked.....what didn't?

- Lots of people came
- Accessed many health services
- Registration of people into their households very challenging and time consuming
- Very costly
- Few additional men and households.....but is value in numbers or in reaching the "last 20%"





- Local Initiatives
 - Local campaigns for VCT day etc
 - Following men to work
 - Meeting men at bars







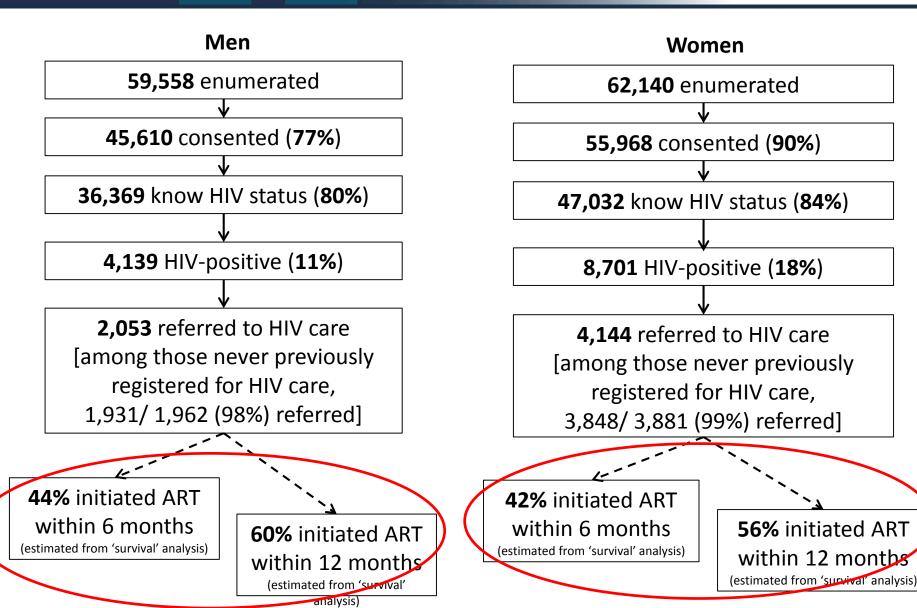
Linkage to prevention and care

- Women go to the clinic- men generally go less often
- Are clinics menfriendly?
 - "historically and culturally shaped feminisation of health
 Care" (Merten et al. Patient reported barriers and drivers of adherence to antiretrovirals in sub-Saharan Africa: a meta-ethnography TMIH 2010)





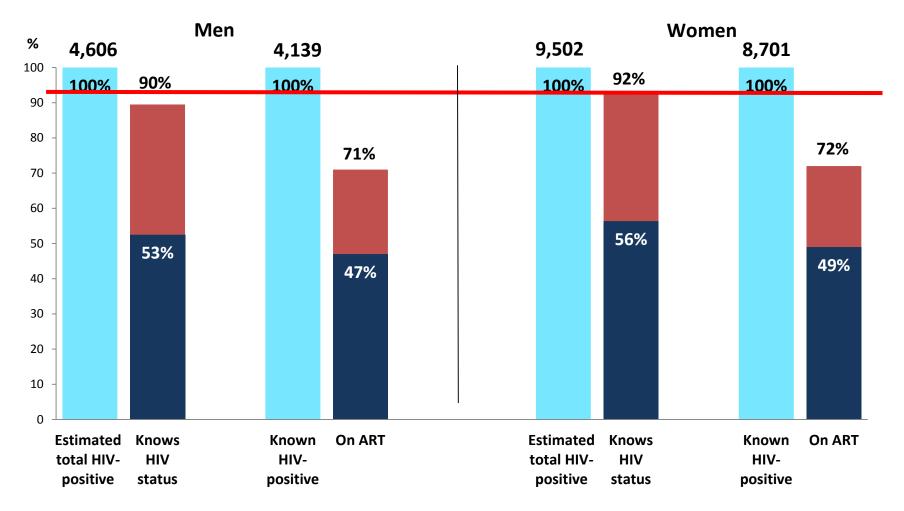








Reaching for 90-90 Zambia Round 1 HPTN071



Fidler CROI oral 114



VMMC- a uniquely male preserve

- Men have asked for specific services where they can access testing
- Is VMMC an opportunity?

	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55+	All 18+
	years	years	years	years	years	years
Zambia	37%	36%	30%	24%	12%	31%
	1014/2744	832/2293	429/1441	179/745	128/1051	2582/8274
SA	24%	37%	33%	37%	34%	32%
	153/630	186/502	85/258	105/286	92/272	621/1948



Summary

- We need to remember that gender equity may be as important as gender equality and not allow political correctness to undermine this
- Men matter in their own right and not just as conduits for prevention in women
- We need to make sure that HIV prevention studies are responsive to what men want and change if necessary



ACKNOWLEDGEMENTS

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