

The background features a dark blue gradient with several circular gauges and data patterns. One prominent gauge on the left has a scale from 140 to 260. Other gauges and dashed lines are scattered across the frame, creating a technical or data-driven aesthetic.

# AMP CRS REAL WORLD EXPERIENCE: AMERICAS

DASHAWN USHER

COMMUNITY EDUCATOR AND RECRUITMENT MANAGER

NEW YORK BLOOD CENTER'S PROJECT ACHIEVE

# OVERVIEW

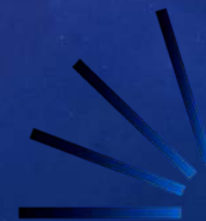
- About Project ACHIEVE
  - All About Me, TRUST, REACH, HVTN and HPTN
- Getting AMP'd
  - Community Consulting Meetings
  - CAB
  - Focus Groups
- Photoshoot and Design
- Currently Enrolled

# ABOUT PROJECT ACHIEVE

- Staff:
  - 3 Principle Investigators
    - 2 Administrators
  - Clinical Director
    - Clinical Nurse Practitioner
    - Senior Research Counselor
    - Recruitment Specialist/Counselor
    - Administrator
  - Community Education and Recruitment Manger
    - 2 Clinical Recruitment Assistants

Active Studies

**ALLABOUTME** 



**HPTN**  
HIV Prevention  
Trials Network

**HIV VACCINE**  
TRIALS NETWORK

# GET READY, GET AMP'D



HIV-? Join the AMP community.  
Get Ready, Get **AMP**'d  
[AMPnyc.org](http://AMPnyc.org)



TRANS COMMUNITY +  
**AMP**  
TURN UP THE  
CONVERSATION!  
[AMPnyc.org](http://AMPnyc.org)



October 19, 2015

Greetings,

The Columbia Research Unit (CRU) and Project ACHIEVE (PA) invite you as a leader within the LGBTQ community to two community consultations to discuss about an important upcoming HIV prevention study called HVTN 703/HPTN 081 aka the AMP Study. This multinational study will be conducted among men that have sex with men and transgender people in New York City (NYC) along with other U.S. cities, as well as among other key populations in South America and Africa.

#### Who We Are

CRU and PA have partnered over the past 15 years in NYC on HIV biomedical preventive research within the National Institutes of Health (NIH)-sponsored HIV Vaccine Trials Network (HVTN). We have been testing HIV vaccines and other products such as long-acting injectable Pre-Exposure Prophylaxis (PrEP) and monoclonal antibodies (mAb) to speed the development of new and safe HIV prevention methods in a manner that is well-tolerated.

#### Our Research

As part of an ongoing Phase I study called HVTN 104 Study, we are currently testing the safety and tolerability of a product called VRC01, which are monoclonal antibodies that are infused in HIV-negative men and women. We are now preparing to educate, recruit and enroll HIV-negative men that have sex with men (MSM) and transgender people who are 18-50 years old and who are at increased risk of acquiring HIV into the AMP Study. The purpose of this Phase II study is to test if VRC01 can prevent HIV infection.

#### Community Consultation

We would like to host a forum that will increase your understanding about HIV biomedical prevention research, address any of your questions and concerns about the upcoming study, and obtain valuable insight from you on how to discuss this study with MSM and transgender people. We would like to share with you key study procedures and findings about VRC01 in this study and other studies that justifies moving it forward to the next phase of research (Phase II).

This is valuable information that affects the LGBTQ community that you can share with the people in your community

The first community consultation was held in Aug 2015 at Columbia University Medical Center. The second community consultation is scheduled for Friday October 30 from 9a - 12p at 310 E 67<sup>th</sup> St, 3<sup>rd</sup> Fl Boardroom. A breakfast buffet will be provided. Space is limited so please RSVP at <http://ampnyconsult.eventbrite.com> by Wed, Oct 29. We look forward to having you be a part of this consultation!

Sincerely,

The Columbia Research Unit and Project ACHIEVE Community Engagement Team



# COMMUNITY CONSULTATION



Welcome to Lincoln Center



NYC  
HIV  
PREVENTION  
RESEARCH  
COMMUNITY  
ADVISORY  
BOARD

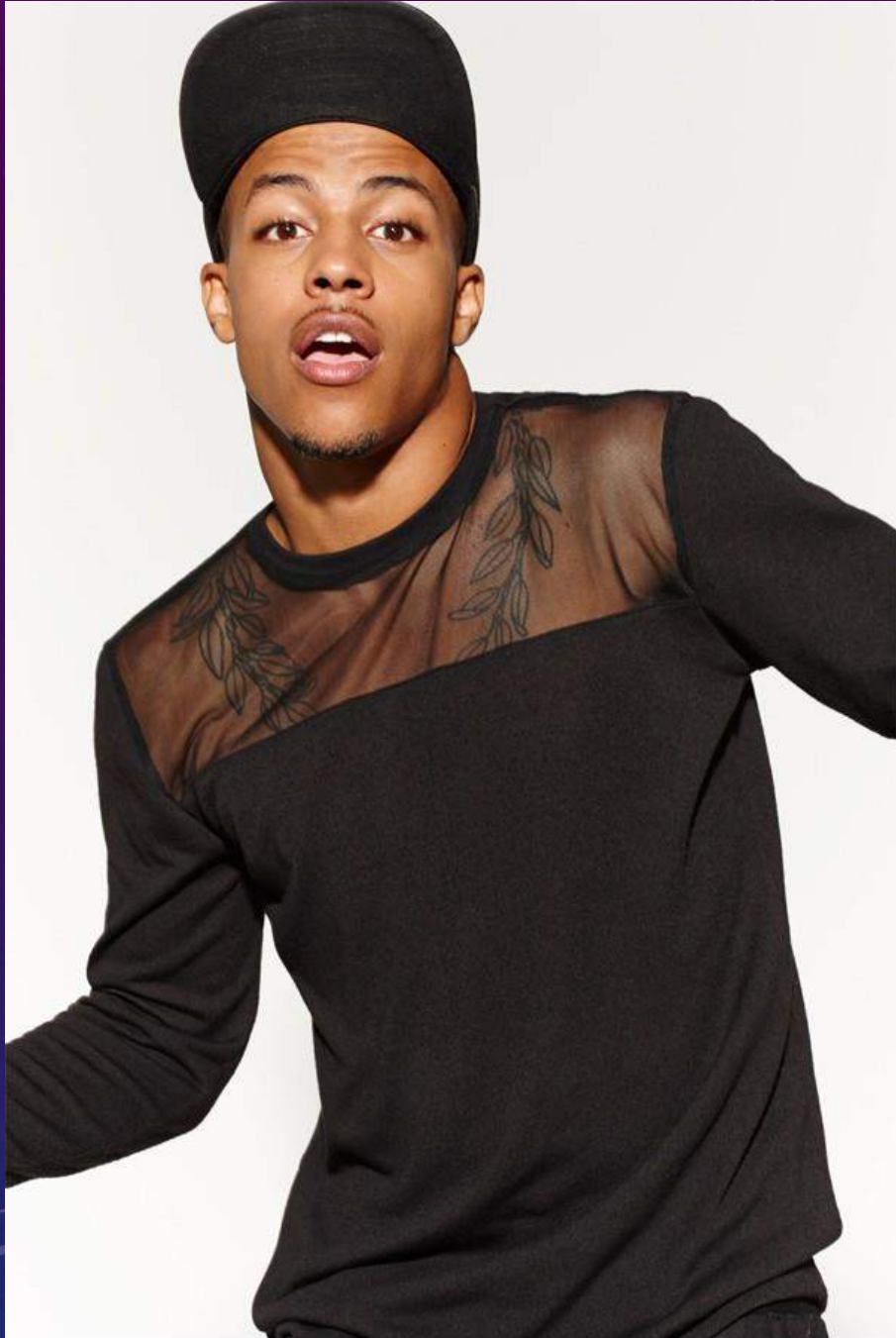
# BE THE DIFFERENCE

Imagine A World Without **AIDS**  
Volunteer for an HIV Vaccine Study



## Focus Groups

- MSM
- Lesbians
- Straight Men
- Women
- Transgender Women
- Transgender Men



STEVEN DUARTE

# AMP PHOTOSHOOT & DESIGN



DION DAVIS DESIGN



THEYUMX2@GMAIL.COM

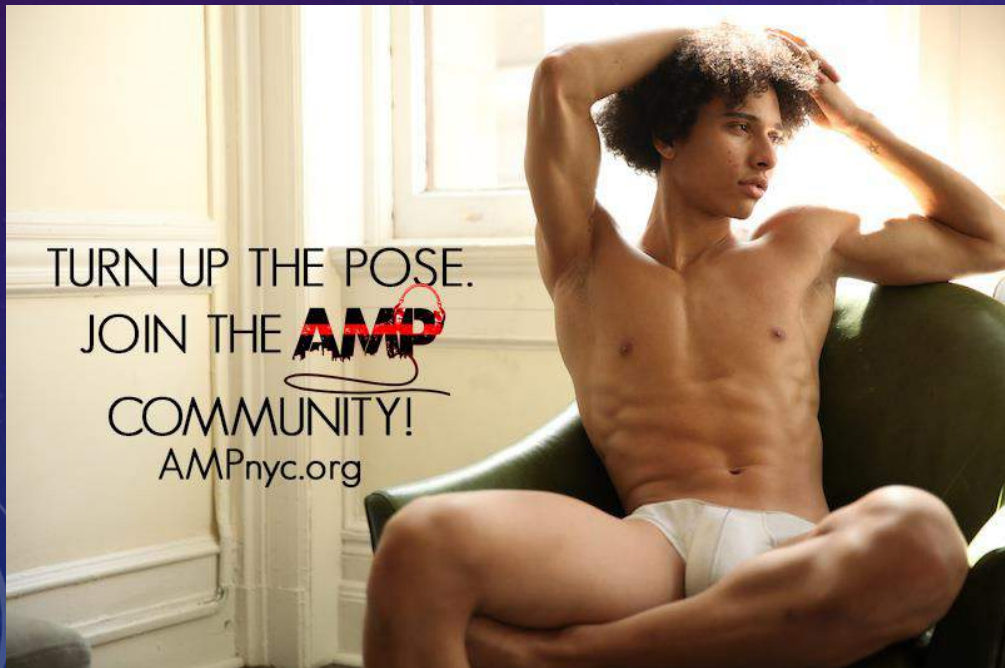


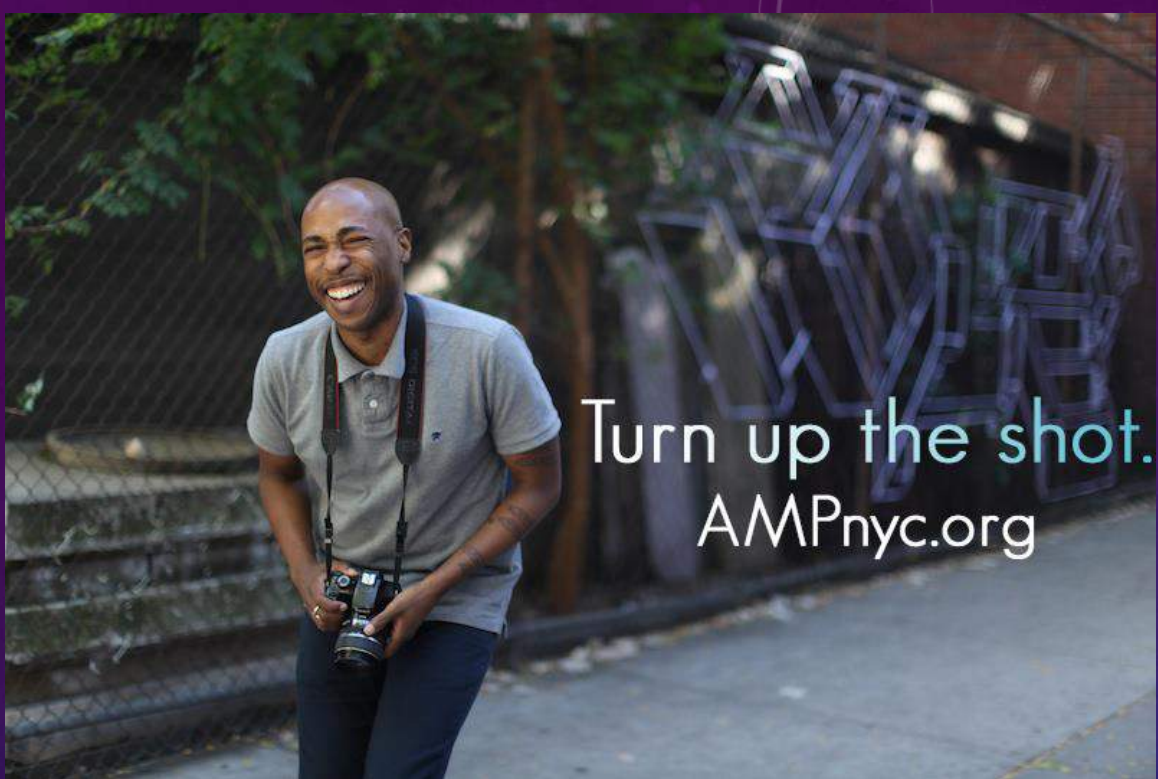




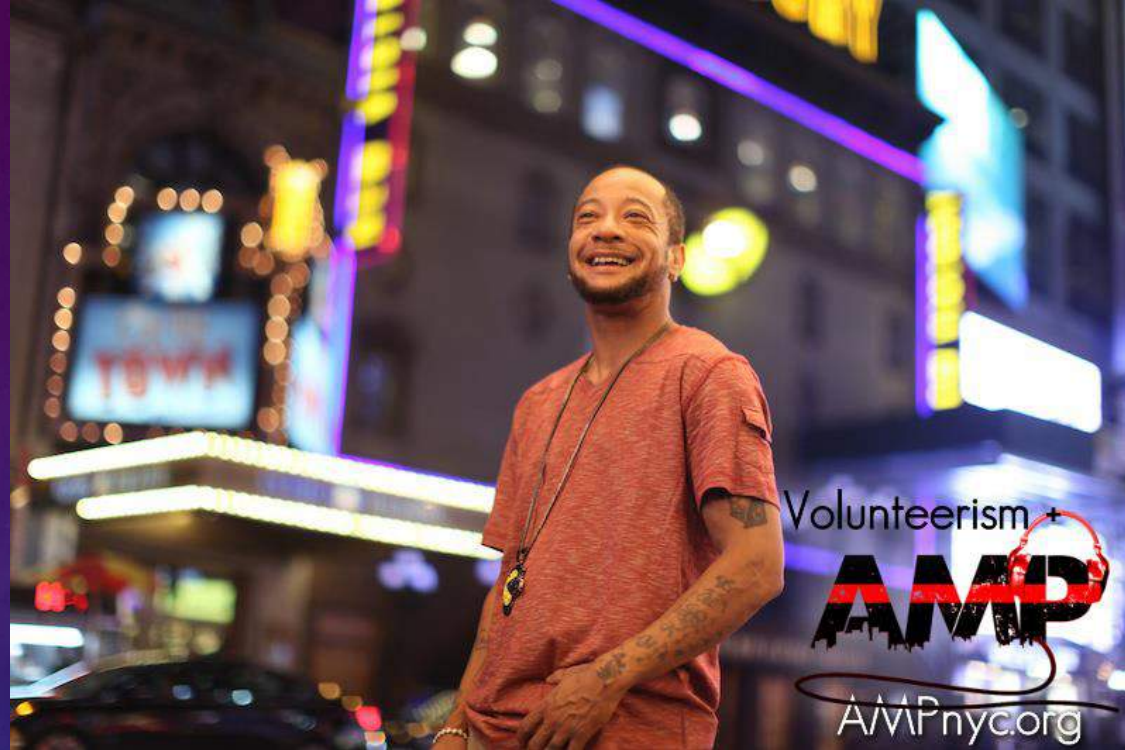
GET **AMP**'d:

HELP OUR COMMUNITY  
STAY HIV-  
AMPnyc.org

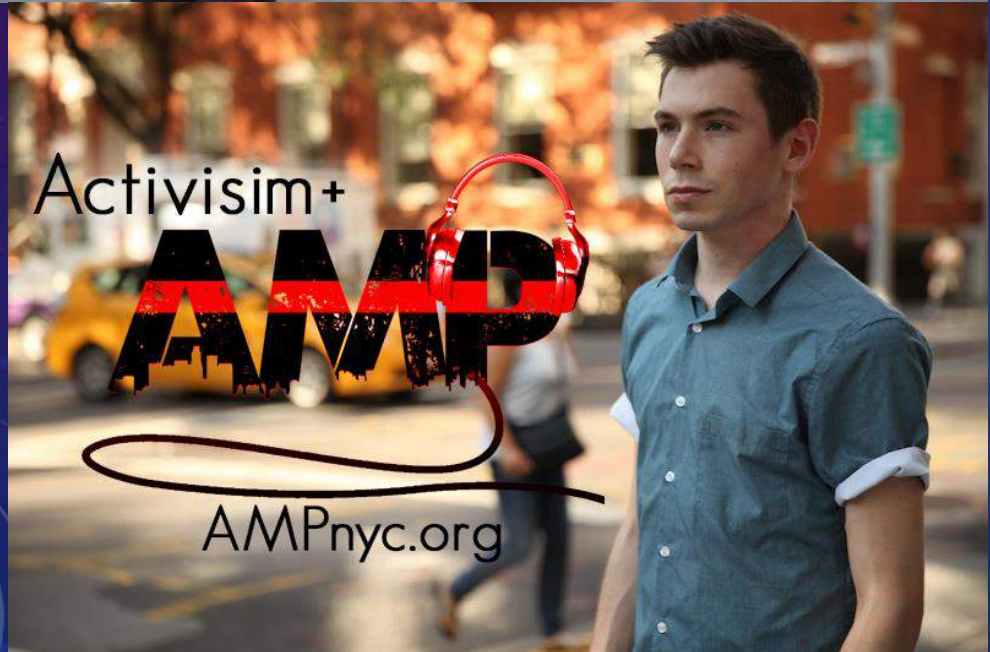




Turn up the shot.  
AMPnyc.org



Volunteerism +  
**AMP**  
AMPnyc.org



Activism +  
**AMP**  
AMPnyc.org



Love +  
**AMP**  
AMPnyc.org



FRIENDS + **AMP**

TURN UP THE CONVERSATION!

AMPnyc.org

SAVE OUR ELIZABETH STREET GARDEN  
FRIDAY, SEPTEMBER 11, 4:30 PM  
ATTEND THE LIVE HEARING TO HAVE OUR GARDEN!



**AMP**  
+ Individuality  
AMPnyc.org



JOIN THE **AMP**  
COMMUNITY  
AMPnyc.org



**AMP**  
+ Trans Love  
AMPnyc.org



**AMP** UP NYC!  
The future of HIV Prevention  
AMPnyc.org

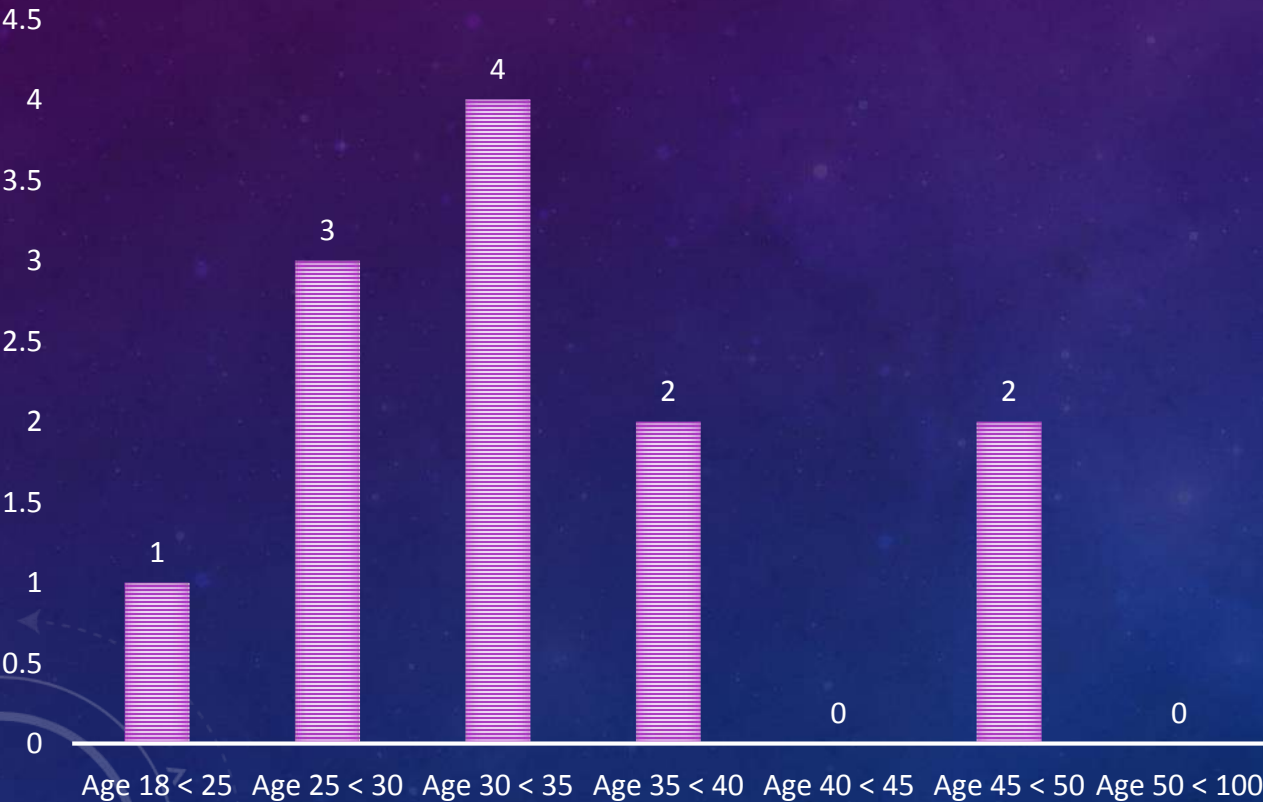


# GETTING AMP'D: BUILDING THE PIPELINE

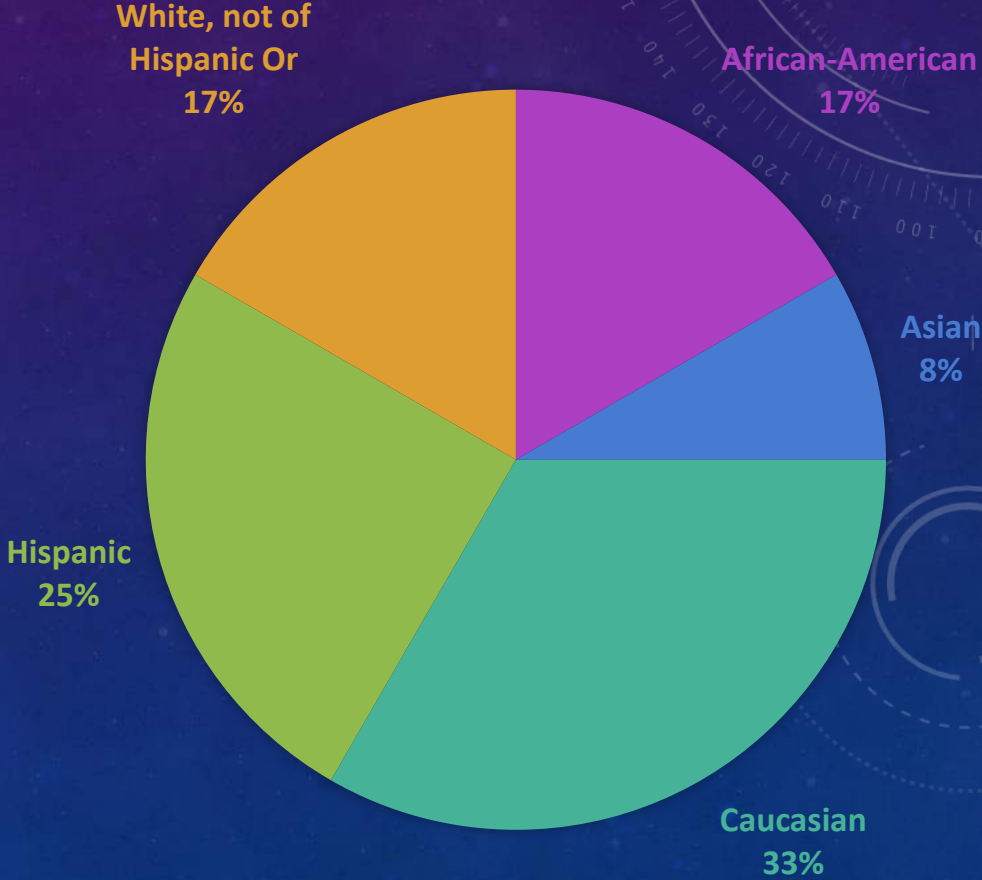
- First Recruitment Efforts
- Recruitment Sources
- Demographics

# GETTING AMP'D: 12 PEOPLE CURRENTLY ENROLLED

## AGE



## DEMOGRAPHIC BREAKDOWN



# LESSONS LEARNED

- Community Education Matters
- Time for Pre-implementation is crucial
- Representation is needed

# QUESTIONS

DaShawn Usher

Community Education & Recruitment Manager

New York Blood Center – Project ACHIEVE

[dusher@nybloodcenter.org](mailto:dusher@nybloodcenter.org)