



HPTN

HIV Prevention
Trials Network

Overview of HPTN 075 & Best Practices for Community Engagement with External Stakeholders

**Perspectives from working with MSM
Communities in Greater Cape Town Area**

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12th June 2016

-
- **Key Populations Division Philosophy**
 - **Recruitment and Advertisement**
 - **Way forward**

COMMUNITY ENGAGEMENT MODEL



***“YOU DON’T DO RESEARCH AND LEAVE;
BUT LIVE AND ENGAGE THE COMMUNITY IN THE PROCESS OF
CLINICAL TRIALS.”***

- **First MSM HIV surveillance studies in Cape Town**
- Cutting edge biomedical HIV Prevention trials such as the global iPrEX study, MTN 017, HPTN 075.
- Rights advocacy for MSM and/or transgender community.
- Trained health care workers throughout South Africa to provide better care for MSM. Our training programme has been adopted in over 5 African countries.
- Current research: HIV prevention strategies such as Rectal Microbicides and exploring the ways in which proven prevention strategies like PrEP will be most effective in our community.
- Thriving and peer-led community outreach programme.

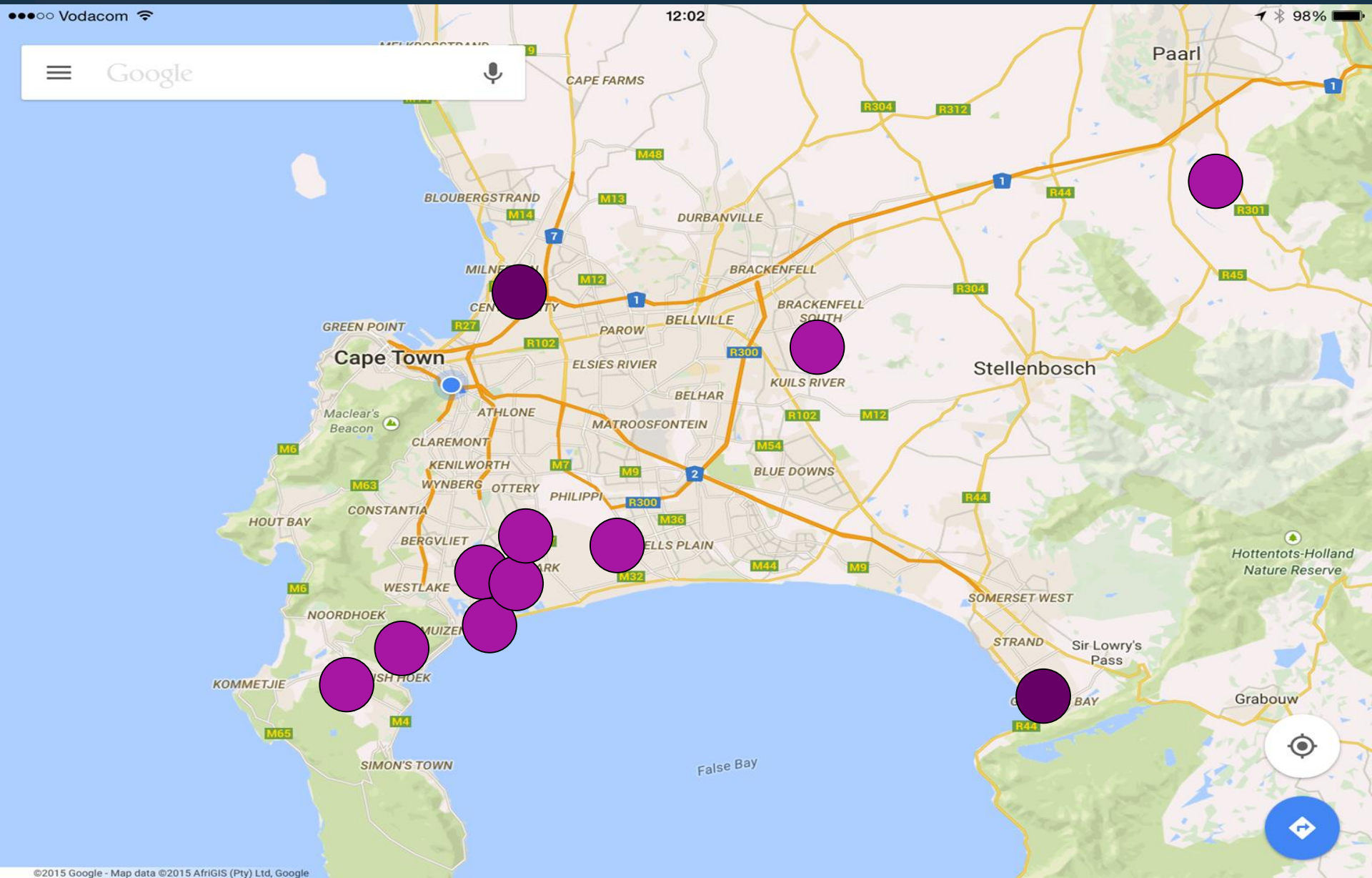
Research Centre: Key Populations Division

- Establish & builds trust with the community.
- Provide information on structural, biomedical prevention intervention.
- Advise on referral centers.
- Provide prevention commodities.
- Create an understanding why there is a need to be part of a clinical trial.
- Coordinate & support community proposed activities.

Community Leaders

- Play the role of the community liaison
- Live & stay in the community
- Identify a safe space as a safe “Haven”
- Invite the research centre to the community
- Engage the community on contextual issues faced by the communities:
 - Structural: poverty, double stigma, crime, violence, substance abuse
 - Behavioral: behavior change of dealing with the structural issues

Recruitment bases



Community Recruitment Voices

“With the help of the team, we have been able to come up with various strategies, such as having a pre-consensual information sessions with the prospective participants, having to re-emphasize the importance of joining in the study”

“...we have developed a very good relationship with people in our communities, meaning we now know what people want to hear and how they react as well as how to handle them without scaring them away...”

**Social
Networks
Facebook**

WhatsApp

Posters

Events

Safe Spaces

MY LIFE

MY HEALTH

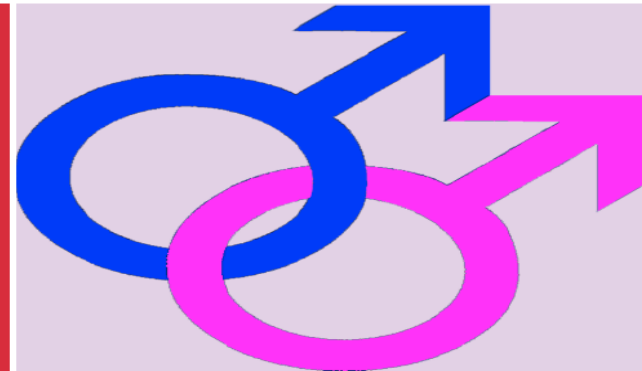
MY CHOICE

MY FUTURE

ARE YOU...

- ❖ HIV negative or HIV status unknown
- ❖ A man who has sex with other men
- ❖ Live in Cape Town
- ❖ Age 18 - 44

Please contact us
immediately



*You may be the right person for a
Research Project*

FEATURES:

- ONE ON ONE WITH OUR MSM COMPETENT HEALTH PROFESSIONALS
- FREE AND CONFIDENTIAL HIV/STI TESTING
- FREE COUNSELING AND TESTING
- REFERRALS



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DTHF Key Populations Division

Community Capacity Building events

- Gay Pride events
- Gay drag shows
- Community Team Building
- Netball
- Beach Volley ball
- Tours
- Braai (barbeque) parties

Recruitment event



Pool Day February 2016,
Muizenburg Pool

- SWEAT
- Triangle Project
- NACOSA
- Rainbow UCT
- Inner Circle
- University Based MSM groups
- ANOVA

Summary

“Do your little bit of good where you are; its those little bits of good put together that overwhelm the world.”

- 1. Passion**
- 2. Innovation**
- 3. Progress**
- 4. Integrity**
- 5. Respect**
- 6. Excellence**



Staff Acknowledgement



ACKNOWLEDGEMENTS

The HIV Prevention Trials Network is sponsored by the National Institute of Allergy and Infectious Diseases, the National Institute of Mental Health, and the National Institute on Drug Abuse, all components of the U.S. National Institutes of Health.

The HPTN 075 study team at site # 267 (Cape Town) acknowledges the willingness, courage and dedication of our participants to making HIV prevention a reality in our communities.