Overview

• Hero campaign
• Mapping
• Community education activities
• Communication channels
• Community working group
héroe

Ser Voluntario

IMPACTA
Launching of the “Volunteers are Heros” Campaign

Bottom, from left to right: VACUMAN, RETROX; EXAMAN, PUMAX, and GELLUX
PUMAX

Hay muchas formas de protegerte y yo te las puedo dar.

Soy PUMAX
Tengo el poder de analizarte con mis lentes especiales y saber cuáles son tus riesgos para darte métodos que te protejan contra el VIH.

héroes
Ser Voluntario

INFORÁMATE MÁS LLAMANDO AL 0800-17432
QUE NUESTRO HÉROE TE ATENDERA.

Poster

Brochure
Production of giveaways and informative materials:
Poster, postcard, flyer for AMP study
Overview

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Mapping MSM Venues

- Verify previous MSM and TW venues and identify new ones
- Describe the dynamics, accessibility and characteristics
- Global Positioning System localization using virtual map
Design, develop and validate the data recollection tool

• Selection of the application developer
• Characteristics of the cell equipment
• Definition of operational variable
• Validation
## Results

<table>
<thead>
<tr>
<th>MSM-TGW Venues</th>
<th>N°</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubs/ Pubs/ Bars</td>
<td>36</td>
<td>12%</td>
</tr>
<tr>
<td>Sauna</td>
<td>09</td>
<td>3%</td>
</tr>
<tr>
<td>Community Sporting centers</td>
<td>54</td>
<td>18%</td>
</tr>
<tr>
<td>Street</td>
<td>44</td>
<td>14%</td>
</tr>
<tr>
<td>House</td>
<td>19</td>
<td>6%</td>
</tr>
<tr>
<td>Hair Salon</td>
<td>115</td>
<td>38%</td>
</tr>
<tr>
<td>Hotel</td>
<td>07</td>
<td>2%</td>
</tr>
<tr>
<td>Internet Clubs</td>
<td>10</td>
<td>3%</td>
</tr>
<tr>
<td>Movie Viewing Clubs</td>
<td>08</td>
<td>3%</td>
</tr>
<tr>
<td>Others</td>
<td>04</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>306</td>
<td>100%</td>
</tr>
</tbody>
</table>
## Results

<table>
<thead>
<tr>
<th>Zones</th>
<th>N°</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lima Centro</td>
<td>97</td>
<td>32%</td>
</tr>
<tr>
<td>Lima Norte</td>
<td>76</td>
<td>25%</td>
</tr>
<tr>
<td>Lima Este</td>
<td>43</td>
<td>14%</td>
</tr>
<tr>
<td>Lima Sur</td>
<td>55</td>
<td>18%</td>
</tr>
<tr>
<td>Callao</td>
<td>35</td>
<td>11%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>306</td>
<td>100%</td>
</tr>
</tbody>
</table>
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Casa Abierta is a weekly community event that welcomes the whole LGBT population. Depending on the day, the session will be as follows:

**Thursday Plus:** a health issue is presented.

**Impact Thursday:** a social issue is discussed.

**Movie Thursday:** an LGBT related movie is projected.

**Party Thursday:** birthdays are celebrated while doing karaoke.
“outside house”
Tour of Hero
- Pumax visits the main clubs and pubs to promote studies
International Film Festival GLBT
LGBT Pride Day
Overview

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• Communication channels
• Community Advisory Board
Hay muchas formas de protegerte, y te las voy a enseñar

Yo Soy Pumax
Comunícate conmigo a la línea...
My experience as a Health Promoter

by Erika Trejo
Laboratory Technician

Election of Miss Trans Peru World 2016

On Saturday, April 23, the Miss Trans Peru World 2016 elections were held.

Leyla Huerta
Community Coordinator and Agricultural Community Work with Trans Women

Voluntades Lima Norte: Commitment to Community

Marina Soto
National representative of the International Community of Women Living with HIV / AIDS (ICW)

Interview with Alanis Meza
Radial
Perú probará vacuna contra el VIH en 800 personas

La prioridad es que esta vacuna, además de eficaz, sea segura a fin de que el paciente no sufra efectos adversos.

A partir del próximo año probarán vacuna contra el VIH en 800 peruanos

En el Perú se probará vacuna contra el VIH, con supervisión de INS
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Community Advisory Board

- Representative
- Pluripotent
- Experienced
- Active participation in networks
Community Engagement Team

- Versatile
- Passionate
- Timely
- Working as a group
Gracias