Recommendations for Recruiting, Retaining and Continued Engagement of Women At-Risk for HIV Infection – Sharing Best Practices



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HOW TO RECRUIT WOMEN AT RISK FOR HIV INFECTION?





Recruitment strategies

- Involve the CAB and relevant stakeholders (Working with women/or in HIV prevention)
- Community Hotspot mapping
- Snowballing good participants recruiting others to join
- Use social media platforms





Friendly nonjudgemental clinic staff CAB & Stakeholder involvement

Community activities

Tokens for milestones achievements

Participant Retention

Male partner meetings

Efficient & flexible clinic visits

Social clubs & retention engagement meetings

Courtesy gestures e.g. calls ,visits ,birthday wishes





Male Partner involvement

- Most women are dependant on partners for financial support
- Male partner involvement is an important component of women's successful uptake of HIV-prevention methods.
- Disclosure of study product use and partner approval significantly associated with women's acceptability and consistent use of HIV prevention methods





Male partner involvement

- Meetings scheduled on weekends
- Male clinic staff involved in facilitating discussions
- Reimbursement and tokens of appreciation for attendance
- Free HIV & STI testing and counselling offered
- Participants encouraged to disclose study participation to partners







On behalf of all AMP-Zim sites





