

# Recommendations for Recruiting, Retaining and Continued Engagement of Women At-Risk for HIV Infection – Sharing Best Practices



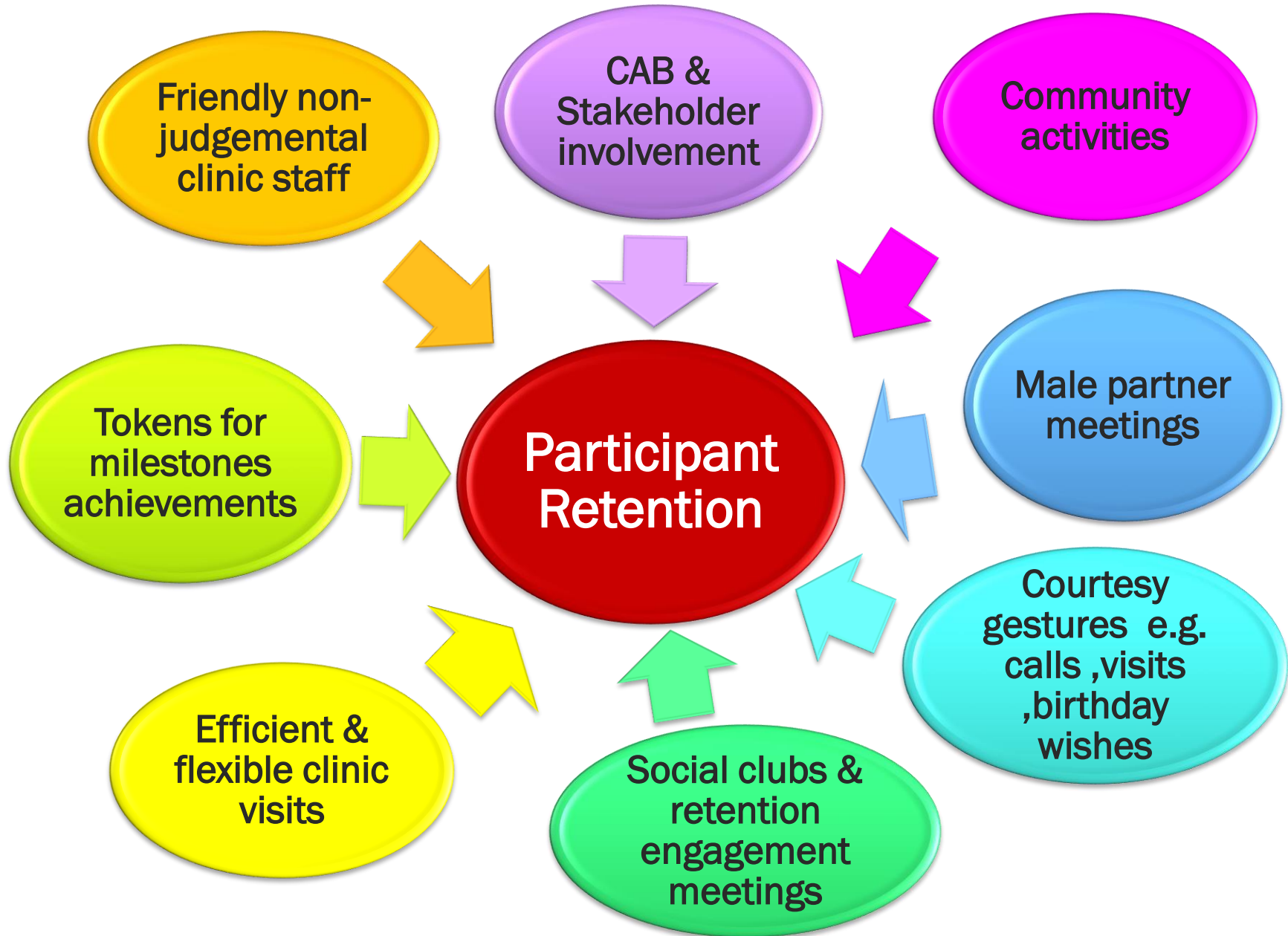
Portia Hunidzarira – University of  
Zimbabwe, UCSF



# HOW TO RECRUIT WOMEN AT RISK FOR HIV INFECTION?

# Recruitment strategies

- **Involve the CAB and relevant stakeholders (Working with women/or in HIV prevention)**
- **Community Hotspot mapping**
- **Snowballing – good participants recruiting others to join**
- **Use social media platforms**



# Male Partner involvement

- **Most women are dependant on partners for financial support**
- **Male partner involvement is an important component of women's successful uptake of HIV-prevention methods.**
- **Disclosure of study product use and partner approval significantly associated with women's acceptability and consistent use of HIV prevention methods**

# Male partner involvement

- Meetings scheduled on weekends
- Male clinic staff involved in facilitating discussions
- Reimbursement and tokens of appreciation for attendance
- Free HIV & STI testing and counselling offered
- Participants encouraged to disclose study participation to partners



# On behalf of all AMP-Zim sites

