Recommendations for Recruiting, Retaining and Continued Engagement of Women At-Risk for HIV Infection – Sharing Best Practices

Portia Hunidzarira – University of Zimbabwe, UCSF
HOW TO RECRUIT WOMEN AT RISK FOR HIV INFECTION?
Recruitment strategies

• Involve the CAB and relevant stakeholders (Working with women/or in HIV prevention)
• Community Hotspot mapping
• Snowballing – good participants recruiting others to join
• Use social media platforms
Participant Retention

- Friendly non-judgemental clinic staff
- CAB & Stakeholder involvement
- Community activities
- Male partner meetings
- Courtesy gestures e.g. calls, visits, birthday wishes
- Efficient & flexible clinic visits
- Tokens for milestones achievements
- Social clubs & retention engagement meetings
Male Partner involvement

- Most women are dependant on partners for financial support
- Male partner involvement is an important component of women’s successful uptake of HIV-prevention methods.
- Disclosure of study product use and partner approval significantly associated with women’s acceptability and consistent use of HIV prevention methods.
Male partner involvement

- Meetings scheduled on weekends
- Male clinic staff involved in facilitating discussions
- Reimbursement and tokens of appreciation for attendance
- Free HIV & STI testing and counselling offered
- Participants encouraged to disclose study participation to partners
On behalf of all AMP-Zim sites