Best Lessons from CWG Discussions

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All-embracing

- Meticulous planning
- Know your community through mapping
- Involve all site stuff
- Budget clarity, availability and accessibility
- Documenting for best practice records and publications
- Happy and supported staff
Community Engagement

- Community Involvement Work Plan
- Community mapping
- Develop a database and lobbying of influential stakeholders
- Sustained relationships
- Community Health Worker Partnerships
Recruitment

- Investment in appropriately trained recruitment team
- Recruitment and retention plan
  - Inclusion and exclusion for eligibility
  - Establishing target goals for key populations
  - Updated at regular intervals prior to and during study implementation
- Population targeted needs assessment
Retention

• Teamwork (everyday, everybody’s responsibility)
• Customer care training for staff
• Participant support and tailored retention
• Retention meetings and events
• Tokens of appreciation for participants
Results Dissemination

- Should not be overtaken by events
- Results dissemination plan
- Clear results, implications, next steps
- When results are embargoed strive for simultaneous results dissemination
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