

# Alternatives to Randomized Designs

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### Randomization

- Randomization "guarantees" that treatment and control groups are comparable
  - Individuals who select a treatment likely differ from those who don't ("confounding")
  - Provides estimate of causal effect
- Provides appearance of "fairness"



### Randomization

- Not always possible to randomize
  - Unethical
  - Not feasible (e.g. intervention widely available)
  - Control group "unacceptable"
- Concerns about external validity of RCT
  - Trial participants are a selected group
  - May be more relevant for behavior interventions



 Requires an "instrument" that affects intervention but not outcome (except through intervention);

 $Z \to T \to Y$ 

- The stronger the relationship between the instrument and intervention, the better
- E.g. Smoking and health tax rate on tobacco products may be an instrument



### **Example** (Oster, 2012, *J Health Economics*)

- Question: What is the relationship between HIV prevalence and sexual risk behavior in Africa?
  - Prediction: high HIV prevalence should lead to less risky sexual behavior
  - Observed: high HIV prevalence positively correlated with risky behavior (reverse causality?)
- **Instrument**: Distance from origin of HIV epidemic
  - Areas further from origin should have lower prevalence
- **Model**: Distance  $\rightarrow$  Prevalence  $\rightarrow$  Behavior
- Results: Using Distance as an IV, Oster found a negative relationship between HIV prevalence and risky sexual behavior



- Requires detailed specification of causal diagram
- Instrumental variable often not available
  - Randomization is an ideal instrument!



### **Regression Discontinuity**

- Individuals assigned to treatment based on cut-off value of an "assignment score"
  - e.g. students with scores below a threshold on test receive remedial instruction
- Measure outcome
- Regress outcome on assignment scores
- Treatment effect is measured by a discontinuity in the regression line at the cutoff

#### **REGRESSION DISCONTINUITY**



Jacob R and Zhu P. A Practical Guide to Regression Discontinuity.

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# **Regression Discontinuity**

- Assumptions:
  - Assignment score not influenced by treatment
  - Cut-point determined a priori
  - Treatment is the only factor that differs above and below cutpoint (control for other covariates possible)
  - Relationship between assignment score and outcome is continuous and correctly specified.



### **Regression Discontinuity**

- Choose cutoff so it is "policy-relevant"
  - Treatment effect estimate may only be applicable to individuals with scores near the cutoff
- Strengthen design by adding a comparison group i.e. measure assignment score and outcome but don't give intervention



### **Interrupted Time Series**

- Compares values of an outcome before and after an intervention
  - e.g. Compare average earnings before and after job training program
- Useful for evaluating policy changes
- Strengthen design by adding comparison group where intervention was not applied

#### **INTERRUPTED TIME SERIES**



Bloom, H. A Short Comparative Interrupted Time-Series Analysis of the Impacts of Jobs-Plus



### **Interrupted Time Series**

- Requirements
  - Outcome is measured consistently over time
  - Sufficiently long, stable baseline period
  - Impact of intervention is immediate
  - Other factors not changing during followup period



### **Interrupted Time Series**

- May be used prospectively or retrospectively
- Often relies on administrative data
  Aggregate or individual level
- Covariate adjustment may be used to account for changes in sample composition over time



- Key idea: Compare outcomes in an intervention group to outcomes in a comparison group that did not receive intervention
- Need to ensure intervention group and comparison group are as similar as possible on baseline characteristics
  - Matching
  - Weighting (e.g. propensity score)
  - Regression adjustment



- Key assumption: "No unmeasured confounders"
  - No differences between intervention and comparison groups (wrt factors affecting outcome) after balancing/adjusting for observed characteristics
- Assume that all participants COULD have received intervention or control
  - Exclude individuals not eligible for intervention



**Example** (Donnell et al., 2010, *Lancet*)

- Compare (linked) HIV transmissions in discordant couples by ART status of HIV+ partner
  - ART not randomized
  - Those receiving ART tended to have lower CD4 levels
- Use regression adjustment
  - Unadjusted RR = .17
  - Adjusted RR = .08



- Important considerations
  - Select comparison group carefully; understand why individuals did/did not get intervention
  - Measure variables same way in intervention and control groups
  - Large sample size in comparison group makes balancing easier
  - Do not adjust for/match on post-intervention measures



# Summary

- Randomize when possible
  - Provides guarantee against confounding
  - Don't dismiss randomization because it is "hard"
- All non-randomized designs involve untestable assumptions
  - Confounding is the major concern; measure as many potential confounders as possible
  - Understand the intervention assignment process
  - Assess sensitivity to assumptions



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### **Example**

- Preschool children encouraged to watch Sesame Street, or not (randomly assigned)
- Outcome: Letter recognition test
- Results:
  - 45% of not encourage watch; average test score 73
  - 80% of encouraged watch; average test score 76
- ITT: 76 73 = 3 point  $\uparrow$  due to encouragement
- IV: 3/.35 = 8.6 point  $\uparrow$  due to Sesame Street

#### **INTERRUPTED TIME SERIES**

